



Burlington Resources for Workforce Readiness

What's New and
What's Ahead for Missouri



Why are workforce readiness skills essential?

- 96% of employers say communication is the most important career readiness skill for entry-level candidates.
- Employees who speak English earn up to 50% more than those who do not.
- 99% of employers prioritize oral and written communication skills in entry-level candidates.
- 85.5% of employers look for problem-solving skills in applicants.



Introducing **Burlington** **Ready to Work:**

- Designed to address the needs of unemployed and underemployed adults.
- Helps learners quickly gain the skills needed for the modern workforce.



Course Overview

- Boot camp-style, 3-level course
- Beginners, Intermediate, Advanced
- Duration: 4-6 weeks
- Ideal for ELLs preparing for employment or further education
- Combines classroom instruction with independent study
- Quick way for programs to obtain MSGs for ELLs
- Aligned to the U.S. Employability Skills Framework



Course Objectives

Career
Exploration

Digital Skills
for the Modern
Workplace

Essential
Employability
Skills

Financial Literacy –
to make good
financial decisions

Why is Career Exploration important?

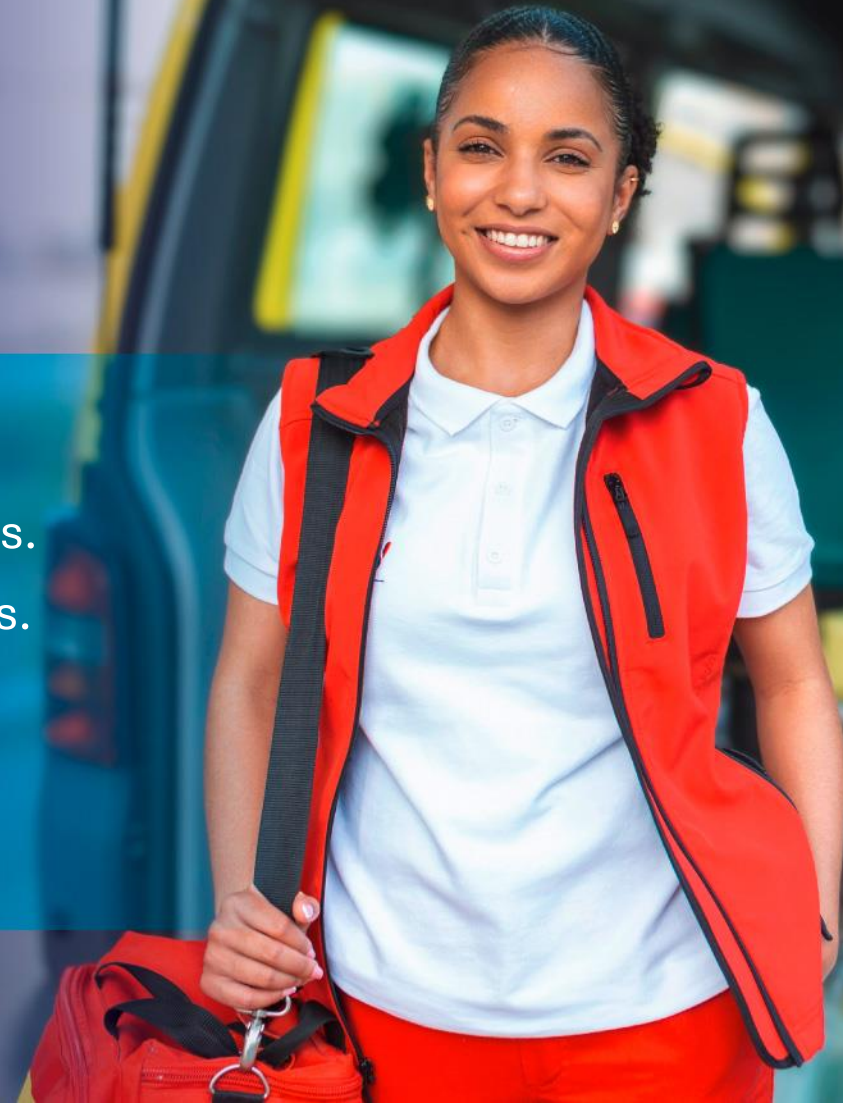
- Helps individuals align their strengths with in-demand careers, improving job satisfaction and retention.
- Career-relevant training boosts learner engagement and persistence.



How does *Ready to Work* support Career Exploration?

Ready to Work Content:

- Helps learners identify career interests and strengths.
- Provides tools to research job markets and pathways.
- Builds vocabulary and communication skills for job interviews and workplace success.
- Encourages goal setting and long-term planning.



Why is Digital Literacy important?

- 92% of U.S. jobs require digital skills, yet nearly one-third of workers lack basic digital literacy.
- Jobs requiring even one digital skill pay an average of 23% more than those requiring none.

Source: National Skills Coalition



How does *Ready to Work* support Digital Literacy?

Ready to Work Content:

- Teaches essential tech skills for navigating today's workplace.
- Prepares learners for job applications, workplace tools, and post-secondary programs.



Why are Essential Employability Skills important?

- Communication, teamwork, and problem-solving are consistently ranked among the most important skills by employers.
- These skills help learners adapt to evolving roles and contribute to long-term job success.

Source: Coursera



How does *Ready to Work* support Essential Employability Skills?

Ready to Work emphasizes real-world, in-demand skills:

- Taking initiative
- Verbal communication
- Time management
- Working independently
- Showing integrity
- Respecting differences



Why is Financial Literacy important?

- Adults with financial literacy are more likely to budget, save, and avoid debt – a key for sustained employment.
- Financially literate employees are less stressed, more productive, and better at managing workplace benefits.
- Companies lose an estimated \$7 trillion annually due to unproductive time, poor decision-making, and mismanaged resources – often stemming from gaps in employee training around time and financial management.

Source: Gallup, PwC, and McKinsey combined insights,
FINRA Investor Education Foundation



How does *Ready to Work* support Financial Literacy?

Ready to Work content:

- Teaches essential money management skills.
- Covers budgeting, saving, and understanding paychecks.
- Builds confidence using financial terms in English.
- Supports smart decision-making for work and life.



Classroom to Workforce – Success with BurlingtonEnglish

Digital Literacy/
Orientation



Burlington Core



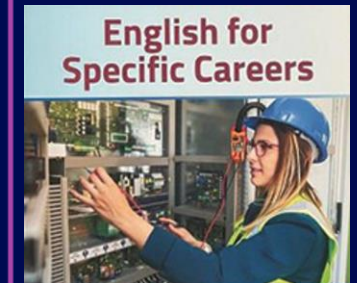
Progress/Gradebook



Ready to Work



English for
Specific Careers



Introducing



Goals for 2026

- *Ready for Ready to Work?*
- Welcome Gradebook
- NEW Burlington Workforce
- **your Goal here!**



BurlingtonEnglish

The Publisher that Cares

Let's get to work!



Todd Burlingham

Customer Manager

Todd.B@BurlingtonEnglish.com



Rebekah Van Lare

Customer Representative

Rebekah.VL@BurlingtonEnglish.com

