

# 2024 MAACCE Conference

## Exhibitor Brochure

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**Exhibit Dates:**

**June 18 - 19, 2024**

**Margaritaville Lake Resort Lake of the Ozarks**

**494 Tan Tar A Drive**

**Osage Beach, MO 65065**

Missouri Association for  
Adult Continuing and  
Community Education

***MAACCE 2024***  
***Conference-June 18-20***



*Rest*

*Relax*

*Recharge*

Questions: Julie Johns [jjohns3@jeffco.edu](mailto:jjohns3@jeffco.edu) or Lindsay Woods [woods@stchas.edu](mailto:woods@stchas.edu)

Exhibitor Registration: [www.maacce.org](http://www.maacce.org) or [Exhibitor Registration Form](#)

*Exhibitor registrations and fees must be received by 6/01/24.*

Dear Exhibitor,

**The Missouri Association for Adult Continuing and Community Education (MAACCE)** invites you and your company or organization to exhibit at the premier adult and community education event for Missouri.

Showcase your products and services to hundreds of professional educators looking for ways to enhance their programs. As educators deal with the realities of increasing responsibilities and decreasing budgets, they are searching for systems and products that will help them do their jobs more effectively. Our theme for this year's conference is **"MAACCE: Rest Relax Recharge."**

The MAACCE conference promotes quality professional development to a varied audience of educators. In an effort to encourage attendees to visit the exhibits, conference registration, breaks and other scheduled times have been designed so participants have plenty of time to visit your exhibit.

To be an exhibitor at the 2024 MAACCE, please read all information provided in this brochure and complete the MAACCE Exhibitor registration form located on the MAACCE website, [www.maacce.org](http://www.maacce.org). Conference space is limited to approximately 20 exhibit spaces on a first-come, first-served basis, so register soon.

### **Why Exhibit at the Missouri Association for Adult Continuing & Community Education?**

- MAACCE is a state-wide professional development organization whose membership includes:
  - adult education professionals,
  - career and college readiness transition advocates,
  - high school equivalency instructors,
  - English as a Second Language (ESL) instructors,
  - K12 after school program leaders/teachers,
  - representatives from community education programs and
- Your MAACCE sponsorship will allow you to connect personally with the many different professionals belonging to the organization. The Exhibitor Hall is limited to approximately 20 on-site tables, which allows more opportunity for conference participants to get to know your product personally.
- The Exhibitor Hall is centrally located in the reception/refreshments area and is directly outside of the primary meeting/breakout areas, which will give you the high product exposure you want.
- The 2024 MAACCE Conference will be held at the beautiful Margaritaville Resort, located in central Missouri on Lake of the Ozarks. Conference rates for the hotel are available (but limited) for our exhibitors and we include you in many of our conference activities. Our goal is to feature you and your products throughout the conference.

If we can be of any assistance, please contact us. Your support for this conference is truly appreciated.

Questions: Julie Johns [jjohns3@jeffco.edu](mailto:jjohns3@jeffco.edu) or Lindsay Woods [lwoods@stchas.edu](mailto:lwoods@stchas.edu)

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# MAACCE Conference Exhibitor Information

## Each exhibitor area consists of:

- ✓ One (1) 6' X 30" skirted table
- ✓ Two (2) chairs, One (1) wastebasket
- ✓ "Thank You" recognition included in the conference slide show
- ✓ Option to present a breakout session - complete RFP form on [www.maacce.org](http://www.maacce.org)
- ✓ Exhibit Services Coordinator
- ✓ General maintenance of aisles, hotel lighting, HVAC
- ✓ Additional spaces are \$97.00
- ✓ Electric hookups - \$55.00 additional fee
- ✓ Conference rates for the hotel (limited number of rooms available)
- ✓ Meals and snacks for up to 2 representatives

## Packages

### **\$600 - VIP also includes:**

- An opportunity to briefly (2-3minutes) address participants at a designated time during the conference
- Recognition included in "Check out the Exhibitors!" email distributed prior to conference
- Advertisement in the Conference slide show
- Recognition in each email blast leading up to the conference (the sooner you register the more emails you will be included in)

### **\$300 - Non-Profit also includes:**

- Recognition in each Call to Conference reminder sent out leading up to the conference (the sooner you register the more emails you will be included in )

### **\$75 - Small Business Owner**

## Exhibit Hall Hours

### **Tuesday, June 18, 2024**

8 a.m.- 12:30 p.m. Set up  
1 p.m. Exhibits open  
7 p.m. Exhibits close

### **Wednesday, June 19, 2024**

8 a.m. Exhibits open  
3:15 p.m. Exhibits close - Tear down

**Make checks payable to: MAACCE**

**Mail checks to : Shannon Hinson 505 Jackson St., Macon, MO 63552**

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