

## MAACCE Board Meeting

June 10, 2018

Present- Lydia McClellan, Brad Dorris, Shannon Moore, Juli DeNisco, Lorraine Gardner, Ann McCauley, Michael Shaw, Karen Musemic

Secretary's Report- last board minutes, Ann moved for approval, Karen offered a second, all approved

Treasurer's Report- Shannon given on behalf of Stacey- Ann moved for approval, Juli offered a second, all approved

Concern over checks being sent to addresses of previous treasurers with no way to really remedy that. Also checks don't often list names of the registrants that are being paid for on the check stub. Review over tax status of MAACCE.

Standing Committees:

Vacancies are listed in the conference book to draw interest. Dr. Shaw suggested holding a MAACCE interest breakout during the next conference. Identifying people to serve- how do we build excitement and identify qualified people? Send an email asking for "nominations?" Have individuals first serve on the planning committee. Offer some type of incentive for people to serve and potentially get a gift card for presenting at MAACCE?

MAACCE prep day.

If we change the bylaws we need to do a general membership vote to change who can serve in what capacity.

How do we re activate DOC? Ask Patty Kueckelhan to suggest someone.

The idea of adding advocacy (legislative work) to the responsibility of the category chair was discussed. Would this make advocacy/legislative work simpler because the category chair would be more tuned in with what is going on in their area? Should we even do advocacy work? What is our mission?

Should the advocacy person be required to do a breakout for members?

The publications position falls in line with public relations. It was suggested to combine the two positions into one. The motion was made by Dr. Shaw, second by Juli, all approved.

HiSET Conference Update- HiSET wants a partnership for the conference in 2019 and has proposed moving MAACCE to the STL area. We would like to propose they come to Tan Tar A, because the fee to break our contract for 2019 would be \$16,250. Follow-up: after speaking with Jonna McDonough of ETS, HiSET is not willing to have their conference at Tan-Tar-A. We can revisit a joint conference once our contract with Tan-Tar-A is expired.

Apps and Technology- MAACCE would like to move away from a conference book to using an app to publish all conference information. MAWD used Attendee Hub and COABE used Double Dutch. We will want to consider the cost of using an app verses what it will save in printing costs and time. Could we have a vendor sponsor it? Can we model our registration after MAWD?

Discussion over current registration system- Can we set up WuFoo so that emails cannot be used more than once for registration? This would eliminate a lot of issues with double registrations, email blasts, and getting a good contact list for COABE.

Vendor Registration- modify and simplify- create one flat rate and reduce the small business fee to around \$25. Continue to ask vendors to sponsor breaks.

What can we offer our vendors to get them to sponsor breaks?

Next year's dates- June 17 (pre-conf.), 18, 19, 20 (regular conf.)

Can we draw Higher Ed people in with IET programs? Target MCCA to get conference attendees?

How do we find the best date for everyone? Can we change the date for the 2019 conference so that it doesn't land on Father's Day? Renee Vandiver from Tan-Tar-A has one alternate date that we may be able to book. She will let us know what the other party decides and if it becomes available.

Category and Affiliate Chairs:

Comm Ed- Kathy Hueste-

Afterschool- Patrick Stewart/Mark Cowsert

AEL Teachers- Brandon Ross/Lorraine Gardner

AEL Directors- Karen Musemic

AAACE- Ann McCauley- giving breakout to offer AAACE info

COABE- Julie DeNisco – giving breakout to offer COABE info

Conference Update- 17 vendors, 528 room nights, around 280 attendees, all breakout sessions filled.

We still need to find a volunteer to assist Erika Brandl with the RFP work.

Respectfully Submitted,

Lydia McClellan, Secretary