

MAACCE Executive Council Meeting

Friday, June 24, 2011

Tan-Tar-A, Lake of the Ozarks

MAACCE General Membership Open Meeting

Committee Reports:

- a. Historian: open
- b. Legislative: Dana Thorp-Patterson
- c. Membership: Theresa Noellsch
- d. Publicity Public Relations: Tina Bueneman
- e. Nominating and Awards: Joe Torrasi

Category Reports: (Brief category reports were presented at the General Session on 6/24/2011 by Diane Schroeder (AEL Directors), Juli DeNisco (AEL Teachers), Joe Torrasi (Joe Torrasi) Sandy Gummersheimer (Higher Ed) and Tim Fowler (After School) Reports are attached.

- a. AEL Administrators: Diane Schroeder
- b. AEL Teachers: Juli DeNisco
- c. Community Education: Joe Torrasi
- d. Higher Ed: Sandy Gummersheimer
- e. After School: Tim Fowler

Affiliate Reports:

- a. AACCE: open
- b. COABE: Gayle Janes
- c. MVAEA: Rhonda Jones

New Business:

- a. Joplin Tornado Donation
- b. Dates of future annual conference (June 18-22, 2012)
- c. Election of new officer results (Dana Thorp-Patterson elected as President-Elect and Juli DeNisco as Secretary)
- d. Installation of new officers (New officers were sworn in by President, Jamy Pruel)

June 24, 2011 closed meeting of the MAACCE Executive Council

A meeting of the MAACCE Executive Council held at Tan-Tar-A in Lake of the Ozarks, MO, June 24, 2011. The meeting convened at 12:30 p.m., President, Stephanie Tolen presiding and Juli DeNisco, Secretary.

Members in attendance:

Joe Torrasi

Sandy Gummersheimer

Theresa Noellsch

Jamy Pruel

Tim Fowler

Dana Thorp-Patterson

Lynda Doepker

Rhonda Jones

Ramona George

Jeannie Gilbert

Stephanie Tolen called the meeting to order at 12:30pm and welcomed all present for the meeting.

New Business:

Joplin Tornado Donation: Stephanie asked for a discussion about how much money should be donated to the Joplin tornado victim. She was \$1,000 would be fair. Dana agreed that amounts of \$1,000 had been donated to causes related to MAACCE members. While she was Treasurer, a long time member had passed and \$1,000 had been donated to her memorial fund. Therefore, \$1,000 seems like a fair amount to give. Dana asked if the money would go to the Joplin Tornado Relief fund or directly to the tornado victim. Stephanie believed it should go directly to Joan Donor the MAACCE member directly affected by the tornado. Dana made a motion to donate the \$1,000 directly to Joan Donor. Tim Fowler seconded, all were in favor and the motion granted.

MAACCE Reconciliation with Tan-Tar-A: Stephanie has talked with Dave Sanders about the 2011 reconciliation and he will have all the documents in about five days or so. She wanted a chance for several to go over all the numbers. In addition, she wanted to work with Amy to make sure that all the numbers were straight before MAACCE writes the final check.

Fall Board Meeting: Stephanie wondered if we needed to meet at Tan-Tar-A as opposed to Columbia. Jamy mentioned that she had been advised that it is a good idea to meet at Tan-Tar-A during the year to get to know the property better. In addition with the contract the MAACCE Board has four meeting rooms provided by Tan-Tar-A throughout the year. Stephanie mentioned that since it is such a long day when we have both the planning and board meetings on the same day that we should plan two days. All agreed and a decision was made to have the conference planning meeting Thursday, September 15 and the Board meeting on Friday, September 16.

Empty Category Chairs: Both chairs are being vacated this year for the Higher Education category. Sandy Gummersheimer has finished her term and Sandy Cruz will not be able to chair next year. Stephanie suggested we talk with the attendees from Higher Ed and see if anyone is interested. Joe thought it would be a good idea to talk with Higher Ed members that were unable to make it to the conference.

Possible Merger of Higher Ed and Community and/or adding workforce Development Category: Dana mentioned that there was a discussion in the Higher Ed meeting about merging Community Ed and Higher Ed into one category. We need to check with the by-laws and see what it says about mergers. Several members are both Comm. Ed and Higher Ed. Maybe another approach would be to have CE-HE in one category and add a workforce Development category. Sandy remembered that Business and Industry used to be with Higher Ed and then they split off. Theresa stated that it would be beneficial to everyone to be able to network with workforce

Development. Workforce Development has their fingers on the pulse of what is in demand. Dana a member of Missouri Association and Workforce Development (MAWD) herself had talked with the President and he was interested in doing something together conference wise. Even if we did not merge immediately, we could at least tap into the membership of MAWD and possibly offer a discount to MAACCE and they could offer a discount to MAWD for our members. Ramona added that certainly it would be a great merger for Adult Education and Literacy to have workforce development at the table. AEL does so much together and in partnership with the members of MAWD so it would make a lot of sense for the AEL category to have that. Dana read some by-laws however; it did not mention anything about merging categories. However, from what she had read it appeared that it would take an amendment to add workforce as one of the categories. Stephanie commented that we have some research to do on merging with Workforce Development. Tim suggested that we do outreach to members of MAWD and maybe the category could be developed organically the way the After School category had been in the past. Stephanie commented that we have some research to do on merging with Workforce Development. She was in discussions with Bob Weng who had said he would help the board review and possibly revise the by-laws. Dana said she would meet with Scott Sadler the President of MAWD and if Stephanie could talk with Bob Weng and see what she can find out. When the Board meets, again in September some decisions can be made at that time.

Sponsoring Break at Midwest Research to Practice Conference: Stephanie stated that Dr. John Henschke had asked if MAACCE would be interested in sponsoring a break at the Midwest Research to Practice Conference that will be held at Lindenwood College in St. Charles, Mo Sept. 21-23, 2011. Jamy mentioned that it is Higher Ed. and asked what the cost however, Stephanie was not sure at the time possibly around \$250. Sandy thought this would be a great opportunity to seek out people interested in the Higher Ed Category. Dana also mentioned that it would be a good marketing intuitive. Joe says we need to ask what is in it for us and thought the exposure and possible chairs for Higher Ed. would be good reason. Jamy, Theresa and Tim were all stating that they think it is a great idea. Ramona asked how MAACCE is doing financially. When she found out that MAACCE has ninety-thousand in the bank, she stated that it is a no-brainer we should sponsor a break. A discussion about brochures was started and everyone agreed that we needed to have brochures like the ones we used to have. Rhonda said that she has one in a file that she will scan and send. Theresa needed an old brochure so she had a starting point in developing one. Stephanie asked if we should have some promotional items to giveaway. Dana thought that totes are always a great giveaway. Sandy stated that she had an envirobag from a conference that can be rolled up and put in a purse. These kinds of giveaways are always good and used often. Juli mentioned sticky pads with association logos are used throughout the year. Tim had been given a good quality pen that he thought would be a good marketing tool for MAACCE with maybe the logo and website imprinted on the pen. Ramona said that by looking through a promotional category that sometimes something new and interesting stands out. Those new items also could get the attention of conference attendees. Sandy added a thin coaster that holds a cell phone's on the dashboard. Stephanie asked Theresa and Dana if they could work on the brochure and giveaways. Juli said that she would get a promotions catalog from Recognition Connection.

Category Chairs:

Stephanie offered Juli accolades in regards to adding officers within the AEL Teacher Category and coming up with a new model.

Stephanie welcomed Ramona to the board as the AEL Directors Chair and asked what she foresees happening this year in regards to AEL. Ramona thought she would like to see more directors' at the conference. Maybe building professional development into the conference for all directors' would encourage attendance. Dana asked Ramona if she thought it would be better to have the special event for AEL Directors' on Wednesday morning so it would be finished before opening conference. In addition, she wanted to know if Ramona knew any speakers that would be good to schedule for the AEL Directors. Ramona was going to look into that issue and Dana would be happy to make calls and set up speakers.

Tim Fowler, the Co-Chair of After School, clarified that Cheryl Martin is the Chair. She will maintain her role as Chair throughout this year. After one year, he will be the Co-Chair for two years. We are having discussions to find a new co-chair next year. He would like to see the chair and co-chair from different parts of the state. One of the things discussed in the After School Category was that no one wants to engage lawmakers. Having a way to stay connected throughout the year would be important.

Joe Torrasi announced that Mary Reed was elected as co-chair. In the Committee Ed, meeting members brainstormed about how to build the category. One way would be to use the \$1,000 for the category to encourage presenters from the Community Ed section. Joe is on the board of the National Community Education Association. NCEA is currently trying to reinvent itself because they will dissolve on June 30. The money from the Association will be transferred to a foundation created by NCEA. A reunion of NCEA will be held in Flint, Michigan in November of 2011 and at that, time it will be decided what to do with the money is the foundation.

Vendors and Membership List: Jamy mentioned that one of vendors wondered why he was not given a list of all the members. A discussion was started about whether MAACCE should give a member list to vendors in the future. Some stated that it was a sometimes a given that if you are a vendor you will receive the membership list as a bonus. Others stated that they do not want to be bugged by vendors just because they attend a conference. The member list is something that will be decided later.

Membership List: Stephanie wants to send an email blast to see what information MAACCE members want sent to other MAACCE members i.e., phone, address, program and/or email.

Stephanie's Motion to adjourn was seconded. Motion carried.