

MAACCE Executive Council Meeting

Friday, April 30, 2010

1:00-4:00 p.m.

Columbia, MO

A meeting of the MAACCE Executive Council held in Columbia, MO, April 30, 2010. The meeting convened at 1:00 p.m., president, Jimmy Reed presiding and Lynn Voss, secretary.

Members in attendance:

Lynn Voss

Angela Gielow

Sheryl Ferguson

Stacey Blodgett

Michael Seppi

Tom Haggerty

Rhonda Jones

Diane Shroeder

Jamy Preul

Theresa Noellsch

Stephanie Tolen

Jimmy Reed

John Stains

1) *Welcome & Introductions*

2) *Call for Agenda Items:*

We would like to send Gina flowers next week.

When do people apply to run for office for the board? Everything needs to be to Theresa Noellsch for publications for the conference by May 15th or before. The ballot has to be filed a minimum of 30 days before the conference- May 15th is an acceptable date. The constitution says we have to have two nominees but typically we don't have that. We would like to get the nominees in the booklet so we will bring that up again in "new business."

The president elect must have served on the executive board or as a committee chair or as a liaison.

3) **Secretary's Report:** *Lynn Voss*- Nothing new but the minutes from the January 22, 2010 Executive Board Meeting has been distributed to everyone. Tom Haggerty motions for the minutes from the January 2010 Executive Board Meeting to be accepted. Stephanie Tolen seconds- all are in favor.

4) **Treasure's Report:** *Stephanie Tolen*- All updated reports and budgets distributed. The first report is the 2009 conference report which has been revised and as a result some additional monies arrive and as a result of the last meeting where the \$800 was taken out of the meeting hotel fees and moved to category expenses. We have new totals for the conference report. "Newsletters" was removed from this report because it was determine that it was a general expense, not a conference expense so expenses decreased while income increased.

MAACCE/MVAEA 2009 Conference Report- Adjusted figures on the joint report. Profit loss of \$7,000 was split between MVAEA & MAACCE. MAACCE has a balance that we owe MVAEA for the conference. We have already sent them \$1,289.93 so the balance remaining is \$3,132.46. Can we just write the check and send it to MVAEA? Yes, Jimmy will sign it.

Some states aren't represented at MAACCE conferences anymore due to the poor economy. There is no written agreement about what the organizations' responsibilities are at the conferences. Are the monies which come in from membership only considered conference income or general income? Considered separate. If so, then those figures should be removed from the 2009 Conference Report- \$200 in "membership did not attend conference."

Treasurer's Report- membership dues, conference income for 2009. CDs, savings and checking are unchanged at this time for a total of \$112,731.98. Stephanie's done a great job and we have had many compliments with the job Stephanie has done. Jimmy makes a motion to accept the Treasure's report. Tom Haggerty seconds. All in favor.

5) **Old Business:**

a. *MAACCE Planning Committee Update*- Jamy Pruel.

The planning committee met this morning and we have 126 registered. Jamy is hoping for 300. The theme is Mystery MAACCE and we have some mystery guests and mysterious things planned. Jamy has done a fine job planning the conference. A lot of folks left to

register. We extended the early bird registration to May 25th. The DESE Lottery will pull in 20 additional registrations. Our state director offered to pay for 20 teachers to attend the conference who would not have normally attended so that will increase our registration numbers. The contract with Tan- Tar-A is 540 room nights.

b. *Aceware for On-line Registration*- N/A

6) *New Business*:

a. *Petition from Missouri Afterschool State Network for Category*- Jimmy Reed

A small group of people who attend the MAACCE conferences for professional development- they are “Afterschool” but lumped into the “Community Education” category. This group has never really fit into any one of the major categories and the numbers have always been very small.

Jimmy was speaking with a past president of MAACCE- Harry Kujath, now Executive Director of the Missouri Afterschool Network. He is interested in joining with an organization to boost membership. Through his promotional efforts for MAACCE, we are up to 30 + “Afterschool” registrants and 13 breakouts for the upcoming MAACCE conference. Harry’s goal is to provide training for front line staff, administrators, parents, and legislators as well. Jimmy thought this would be a good opportunity to boost MAACCE’s membership. Harry agreed that anyone who attended his training would also become MAACCE members (\$25 membership plus name and contact information). Jimmy consulted the bylaws and constitution and the constitution indicates that a new category can be added as needed but the bylaws state that a petition is required with at least 10 or more signatures. Jimmy will be unable to obtain signatures until the upcoming MAACCE conference.

Jimmy is proposing that we add a new “Afterschool” category. Jimmy supervises around 300 afterschool grantees- if we received memberships from only half of this audience, this would be a significant number. All afterschool grantees are required to have an adult service component so this is an area MAACCE could offer them.

Jimmy is concerned that once he is no longer president, this audience will dwindle and MAACCE may not be offered as an option anymore so we would have lost out on a large dues-paying, active audience for MAACCE.

Discussion- Diane indicated that the constitution says that there only needs to be “sufficient interest and need” to establish a new category and it does not define any guidelines for that. The

bylaws (page 4) do not say anything about establishing a category but there it does say something about establishing a section of a category. You may just need sufficient interest and not a petition. It's up to the board to vote on this to determine if there is sufficient interest & need.

Jimmy stated that we should write a proposed memorandum of understanding so both sides would know what is expected. Every year this could be re-evaluated so changes could be made if needed. John Stains questioned whether a MOU would be needed. If Afterschool is designated as

a new category, they would have the same rights and benefits as any other category of MAACCE. John is also concerned that if Harry wants to have an agreement between MAACCE and his network, that is different than creating a new Afterschool category. Why does there have to be a special agreement with this network? Harry may be attempting to find some sort of financial benefit for his network through becoming an affiliate of MAACCE. Becoming a category is not an answer to that question for him.

What is different about the new Afterschool group? Are the network trainings pertinent to MAACCE? Harry has direct access to the Afterschool audience and we don't- this is the benefit for MAACCE. Why wouldn't Afterschool just be a section of Community Education? Jimmy is concerned they would not have a voice as a subsection of CE. A new category would give them the perception that they are more a part of MAACCE and hopefully provide them with more of a promotional tool. Jimmy said that right now, the Afterschool audience does not know what category to check when they attend a MAACCE conference- they don't know where they fit. You need people giving presentations in your category in order for there to be a reason for you to attend MAACCE Conferences.

Mike Seppi's question- what is left for the Community Education category if there is an Afterschool category and Adult category? DESE defines a significant difference between the two. Discussion ensued of what constituted Community Education. Perhaps in the future we need to define the each of the categories at the opening sessions at MAACCE conferences. There is no definition in the constitution of each category.

There was general agreement amongst the board for an Afterschool category to be established. Jamy Pruel made a motion to start the process to make Afterschool a category. Tom Haggerty seconded. Jimmy indicated that Harry wanted to make sure MAACCE was gaining from the relationship in memberships through his network. That's all we receive from any category so that is consistent. They could set-up trainings here just like all other categories.

Diane Schroeder suggested we amend Jamy's motion and just have the Executive Committee approve the category because the constitution indicates there is no process for this decision beyond this board. Diane made official motion to have the new Afterschool category established. Jimmy seconded. All were in favor. The membership will be informed of the new category.

Definitions of all categories need to be written-up for the upcoming MAACCE Conference.

- b. *Nominations for President-Elect and Treasurer-* Nominations- Stephanie Tolen for President-Elect and Angie Gielow for Treasurer.

7) ***Committee Reports:***

- a. *Historian- Tina Liston (not here)-* no report.
- b. *Legislative- Tom Haggerty-* no report.
- c. *Membership- Theresa Noellsch-* no report. How do we find out how many members are of various categories? Jamy indicated that of last year's conference attendees, there were 100 who were AEL, 24 Community Ed, 24 Higher Ed and the rest were MVAEA.
- d.
- e. *Publicity Public Relations- John Stains.* The February Newsletter went out the first part of April. We can do another one the end of May. A new format was used this year and the Newsletter is on the web page as well for viewing. The web page is kept as up-to-date as possible.

8) ***Category Reports:***

- a. *AEL Administrators- Diane Schroeder (attached).* *Point of discussion-* Kay is the president and she has indicated that no category meeting will take place at this year's MAACCE Conference. John Stains felt there should be some discussion on Adult Education's director's representation of MAACCE vs. MAELAA because not all Adult Education directors are MAACCE members and up to his point, MAELAA dictates who the category chair is for MAACCE. Based upon the constitution, that is up to the Adult Education directors who are MAACCE members and there are several MAELAA members that are not MAACCE members. Diane suggested we ask Kay this question. John suggested that the MAACCE board stay on top of this because MAELAA should not dictate who is on the MAACCE board.

Diane also indicated that she would be unable to attend the next board meeting and was also unable to attend the last board meeting. She thought this might be grounds for removal from the board. The guideline however is for missing two *consecutive* board meetings and this was not the case for Diane. Also, surgery is an adequate excuse for missing board meetings which was Diane's situation.

Additionally, she will also not be attending the upcoming MAACCE conference. She believed that the funding she receives would be better provided to teachers who will attend in her place and can directly apply the information learned at the conference.

- b. *AEL Teachers- Angie Gielow*. This category will be meeting at MAACCE.

- c. *Community Education- Sheryl Ferguson & Stacey Blodgett*. Our statewide group met at State Fair Community College March 12th and the next meeting is October 15th at Ozark Technical College. They plan to host a joint reception with Higher Education at the upcoming MAACCE Conference.

- d. *Higher Education- Sandra Eckert-Stewart* (not here)- no report.

9) *Affiliate Reports:*

- a. *AAACE- Becky Walstrom* (not here)- no report.

- b. *COABE- Lorene James* (not here)- no report.

- c. *MVAEA- Rhonda Jones* (*also attached*). The MVAEA had their board meeting last Thursday and Friday in Sioux City. They discussed their conference (which is the week before

- d. MAACCE) scheduled to be held in Wichita, Kansas at the Hyatt Regency. The theme is *Facing the Changes in Adult Education* and if you are interested, conference information may be found on their web site. They are still taking applications for their Hovland Award through May 15th and Rhonda is their Hovland Award contact for this.

During the board meeting, they had some tough decisions. State organizations are having problems because they cannot find people to run for office, people have been dropping-out of their state organizations. Budget cuts have been so bad in some places that state organizations have had to be dissolved altogether. MVAEA has had to decide what to do.

In 2011, Nebraska had planned to hold a joint conference with MVAEA but now will not be holding a conference at all due to budget cuts. They will offer professional development workshops. So then Minnesota was asked to host with MVAEA and they couldn't either because they are having problems with their state organizations too.

Now the MVAEA Board will be holding its own Leadership Academy (a 1-2 day event). The topic will be: *Growing Your Organization Social Networking to Increase Growth* and if it is approved at the business meeting in Wichita, the Leadership Academy will be held in Sioux City, IA at the Marina Inn. Growing organizations is a hot topic right now with funding cuts.

The majority of MVAEA are in the Higher Education category.

- e. *NCEA*- Mike Seppi (*attached*). NCEA has recently entered into an agreement with the management group to help provide their association management and additionally, have hired an independent contractor to serve as an advocacy in Washington, D.C. on legislative issues. NCEA is having the same struggles as other organizations. The next NCEA Conference has not been scheduled yet.

Final words- the president appoints the committee chairs and the board appoints the liaisons.

We will have some conference calls for planning in May & June and we will see everyone at the conference. At the conference on Tuesday night, there will be a party with LDI attendees, planning committee and the board in Jimmy's room. Meeting adjourned.