MAACCE/LERN Affiliation:

A LERN Membership Survey was recently conducted of current members to evaluate the effectiveness of the LERN/MAACCE affiliation. I thought it would be important to get their feedback as we look to renewing the affiliation. The survey results were shared with LERN's Julie Coates. (See attached member survey results as well as Julie Coates’ comments regarding the survey.)

A statement of renewal for the membership in the amount of $1,975 is also attached. The membership renews from June 16, 2015 to June 15, 2016.

As a recap, the affiliation agreement between MAACCE and LERN provides for up to 10 organizations to become members of the group with most of the same benefits as offered to others with individual memberships. One of the requirements of this membership opportunity is that schools must be involved in MAACCE in one of the following capacities: Board Participant, Conference Planning, CE Standing Committee, and/or Silent Auction Donation. Each school has been reminded of these commitments. To date, we have nine (9) Community Education members who are participating:

- Susie Gouldsmith, Fort Osage Career & Technology Center, Independence, MO
- John DeLee, Hillyard Technical Center, St. Joseph, MO
- Amanda Hass, Lex La-Ray Technical Center, Lexington, MO
- Teresa Berry, Excelsior Springs Area Career Center, Excelsior Springs, MO
- Kathy Hueste, Lake Career & Technical Center, Camdenton, MO
- Lori Tally, Northwest Technical School, Maryville, MO
- Lisa Weatherly, Northland Career Center, Platte City, MO
- Mary Reed, Pattonville School District, St. Ann, MO
- Lydia McClellan, Macon R-1 School District, Macon, MO

Community Education Consortium/Category Meeting:

The most recent Community Education category meeting was held on April 24, 2015 in Columbia, Missouri. LERN training was conducted by Cheryl Graber at the beginning of the meeting and focused on the highlights of the LERN Executive Leadership Institute and LERN predcitions for lifelong learning institutions in the coming decade.

Professional Development:

I attended the LERN Executive Leadership Institute: Success in the 21st Century: The Next 5 Years which was held on April 21-23, 2015 with the LERN Leader workshop following. I will be sharing some of this information with Community Education members and other conference attendees in two separate break-out sessions (Right People, Right Seats, Right Team and Strategic Planning for your Lifelong Learning Program) at the MAACCE Conference in addition to providing valuable handouts to members at the CE category meeting/break-out session.
NEW Online Community Education Program Institute:

LERN has recently announced that they will be offering a new 8-week online Community Education Program Institute which will offer training and discussions in community education topics, best practices, and provide networking with public school peers. I have been asked to be one of the discussion moderators for one week of the session. LERN understands the importance of affordability to community education programs and is offering this 8-week Institute beginning at $95 for one person, $195 for three people, and $295 for up to six people. I highly encourage enrollment in this Institute because the valuable information received will more than pay for the fee in the end. More information can be found at www.LERN.org.

Submitted: June 24, 2015
What benefits have you taken advantage of through your MAACCE/LERN membership?

Answered: 4  Skipped: 2

Answer Choices

- Webinars (2 of the fee-based) - 100.00% - 4 responses
- LERN Club access for valuable articles, reports, and white papers - 50.00% - 2 responses
- LERN Blog - 0.00% - 0 responses
- Brochure Critique - 25.00% - 1 response
- Segmentation Analysis - 0.00% - 0 responses
- LERN Knowledge Base - 50.00% - 2 responses

Total Respondents: 4

Comments (1)

I didn’t receive two free webinars. I watched a couple free ones and then paid for one.
01/2015 8:53 AM

https://www.surveymonkey.com/analyze/D1m1j8ehJaNz14mkKH1jaKF1aXuVQKasAF...  6/22/2015
Have you attended or will you be attending any of the LERN events to include the Institutes or Annual Conference? (MAACCE members receive a 10% discount on products, events, and services.)

Answered: 6  Skipped: 0

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<tr>
<th>Answer Choices</th>
<th>Responses</th>
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<tbody>
<tr>
<td>Yes</td>
<td>0.00%</td>
</tr>
<tr>
<td>No</td>
<td>100.00%</td>
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Total Respondents: 6
Have you accessed the LERN LinkedIn Group for valuable networking with other professionals in our field?

Answered: 6  Skipped: 0

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<tr>
<th>Answer Choices</th>
<th>Responses</th>
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<tr>
<td>No</td>
<td>83.33%</td>
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Total
In what areas do you see the current MAACCE/LERN membership to be the most valuable for your program?

Answered: 3  Skipped: 3

**PRO FEATURE**
Use text analysis to search and categorize responses; see frequently-used words and phrases. To use Text Analysis, upgrade to a GOLD or PLATINUM plan.

Upgraded  Learn more »

Categorize as... Filter by Category

Search responses

Showing 3 responses

**Articles, Reports, Whitepapers, Webinars**
6/10/2015 4:48 PM  View respondent's answers

**General awareness of trends and applying them to our current offerings**
6/1/2015 8:53 AM  View respondent's answers

**Brochure critique**
5/27/2015 7:46 AM  View respondent's

https://www.surveymonkey.com/analyze/D1mlji8ehJaNz14mkKH1jaKJFlAxUVQKasAF... 6/22/2015
Would you like to see MAACCE continue with the LERN affiliation in future years?

Answered: 5  Skipped: 1

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<tr>
<td>No</td>
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Total 5

Comments (0)
Would your program be able to afford the LERN membership if the MAACCE affiliation was not continued?

Answered: 5  Skipped: 1

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<th>Responses</th>
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<tr>
<td>Yes</td>
<td>20.00%</td>
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<tr>
<td>No</td>
<td>80.00%</td>
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Total Respondents: 5

Comments (1)

PRO FEATURE
Use text analysis to search and categorize responses; see frequently-used words and phrases. To use Text Analysis, upgrade to a GOLD or PLATINUM plan.

Upgrade  Learn more »

Categorize as...  Filter by Category

Showing 1 response

Not likely
6/10/2015 4:48 PM  View respondent's answers.
Please indicate below what MAACCE capacity you have or will participate in as part of MAACCE's requirements for this membership.

Answered: 6 Skipped: 0

<table>
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<th>Answer Choices</th>
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<tr>
<td>MAACCE Board</td>
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<td>MAACCE Conference Planning</td>
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<td>CE Standing Committee</td>
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<td>Silent Auction Donation</td>
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Total Respondents: 6
RE: LERN/MAACCE Affiliation

1 message

Julie Coates <coates@lern.org>
To: Cheryl Graber <cgraber@stcharlessd.org>

Mon, Jun 22, 2015 at 1:37 PM

Cheryl,

Thank you for sending the results of the survey. It helps us understand where we are doing well and how we can serve our members better. Here are some thoughts:

1. I was interested in the suggestion that we upgrade to a silver or platinum level of service. This is a suggestion that we have heard from all constituencies. It does seem to conflict with the response that there would be budget issues in paying for membership if the partnership was not renewed.

2. The free webinars have been available. I can work with the member who did not receive them to make sure that we get the benefits delivered as promised.

3. By early fall, we will be unveiling a new LERN Club with even more information, trends and content tailored to Public School members

4. We have introduced a low-cost online training option for public school members who may have difficulty in participating in our institutes and other certificate programs.

5. We will maintain a monthly newsletter focusing on content for public school members

We are working hard to deliver cutting edge, targeted, relevant information that works. Thank you for letting us know how we stand with our MAACCE members. Please continue to let us know how we can improve our services.

Julie Coates
Sr. Vice President for LERN Information Services
LERN
www.lern.org
715-426-9777
Learning Resources Network, Inc

PO Box 9
River Falls, WI 54022
(800)678-5376
billing@lern.org

Bill To
LERN Account: 17909
Cheryl Graber
MAACCE
2400 Zumbehl Road
St Charles MO 63301

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<td>$1,975.00</td>
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Please Remit to: LERN PO Box 9 River Falls WI 54022

We accept Visa, MasterCard, Amex and Discover as well as checks and money orders.

Thank You for your order!

Please let us know if you have any questions.
Learning Resources Network
800-678-5376
info@lern.org

FEIN: 48-0908569

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<tr>
<td>MAACCE LERN Contract Membership</td>
<td>$1,975.00</td>
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Total $1,975.00
Hi Cheryl,

Sept. 8 – Oct. 30, 2015 (8 weeks)

Join professional LERN staff and some of the top community educators in North America for training and networking not available from any other source.

For you and everyone on your staff, come away with:

* Marketing and best brochure design and distribution marketing
* Pricing techniques that work
* Customer service outstanding practices
* Needs assessment model to use
* Program analysis tools
* Finance and budgeting skill building
  .... and much more

Then discuss these and other hot topics in community education with some of the top community educators in North America.

Participate anytime, as often as you like.

Optional: Take the Certified Program Planner exam and earn your CPP designation.

Fee (includes book) for LERN members in a public school: one person, just $95; three people $195 total; six people only $295 total. Not sure you are a member or want non-member price? Email Tammy at info@lern.org or call her at (800) 678-5376.

Register now! Online or call us at (800) 678-5376

Questions? Email Tammy at info@lern.org

Sincerely,
William A. Draves
President, LERN

Register for the New Online Community Education Program Institute and CPP

LERN  PO Box 9  River Falls, WI  54022  United States

You received this email because you are subscribed to LERN Online Events and Webinars from LERN.

https://mail.google.com/mail/u/0/?ui=2&ik=6feee80cc&view=pt&q=lern&qs=true&search...  6/22/2015