

MAACCE Executive Board Meeting Minutes
June 18, 2013

Meeting called to order at 3:06 pm by Jamy Pruel.

Attendees: Jamy Pruel, Timothy Fowler, Jimmy Reed, Jim Sharrock, Juli DeNisco, Mary Reed, Barbie Banks, Charity Stillings, Judy King, Dr John Henschke, Lisa Weatherly

Secretary's Report – copy from September 12 Board meeting was passed around. Affiliate reports are also attached. Motion made by Mary Reed and seconded by Timothy Fowler to approve minutes.

- I. MAACCE Conference
 - We have exceeded room amount, due in large part to the 5K run
 - Will bring in about same amount as we spend - \$55,000
 - Have 273 registrants as of this moment
 - Will present a check for \$3000 to the "Run for Daniel" for monies collected for run registrations, t-shirt sales, and donations.
 - Per Jim Sharrock, on items submitted for payment, please indicate the category the expenditures should come out of

- II. President-Elect search
 - Narrowing down search for President-Elect
 - Membership and Awards & Nominations board positions will be open also

- III. 5K Run
 - More rooms booked Tuesday as a result of the run early Wednesday morning.
 - Several DESE personnel attending
 - Chris Nicastro-Commissioner of DESE;
 - Margie Vandivan- Deputy Commissioner of Education;
 - Robin Coffman- Chief of Staff DESE;
 - Carla Eslinger- Assistant Commissioner; and
 - Sarah Potter, Director of Communications/Public Relations.
 - This is a great positioning/networking event for MAACCE, as this group is nearly impossible to assemble for anything let alone showing up at a conference on a Wednesday morning. It's a statement to the impact that MAACCE will have in future years.
 - Win-win for MAACCE and 5K run – MAACCE provided a good venue for the run and the 5K brought in more room reservations at Tan-Tar-A, as well as high-ranking DESE employees.

- IV. Annual MAACCE donation
 - Discussion of annual giving to a cause, starting with a \$300 donation to the "Run for Daniel" this year. A motion was made, but not passed. It was suggested that we target giving to educational causes such as scholarships to students majoring in the Adult Education field. Topic was tabled.

- Discussion on whether to make a donation to the "Run for Daniel" from MAACCE. After discussion – pro and con – topic was tabled.

V. LERN Affiliate membership

- Discussion on trying a one-year "trial" Community Education Affiliate membership in LERN. Cost would be \$1975 for one year, and this includes the following:
 - LERN can provide full membership benefits for up to 10 organizations, provided none of the organizations are already LERN members. This is a 50% discount from normal rate of \$395/year. Thus, ten organizations can become LERN members for \$1,975. In addition, all other Public School/Community Education members who are members of MAACCE will receive access to the "members only" website at no cost, as "Associate Members." These organizations will not receive the free benefits of: Brochure Critiques, Web Site Critiques, and Access to LERN Software Tools. They will be able to have access to information that non-members do not see. We will offer the LERN membership benefit of a 10% discount on products, events, and services to associate members. We will evaluate this aspect of the agreement after 12 months.
 - LERN will also provide two free webinars for all MAACCE members who are part of the affiliation with LERN. The topics for these webinars can be selected by MAACCE members.
- A motion was made and seconded by Jimmy Reed to present the LERN Affiliate proposal at the General Membership meeting on June 21. Mary Reed, Barbie Banks, and Lisa Weatherly will get the word out to CE members and general membership.

VI. Site Selection committee

- Will be led by Jamy Preul for future MAACCE conferences after the Tan-Tar-A contract is finished in 2015.

VII. Strategic Planning Committee

- Discussion on forming a committee for strategic planning. Committee will be lead by President and will look at items such as: board orientation and development process, historical data and preservation, future and financial planning. Motion made and seconded. Vote taken and motion passed.

VIII. Revision to previous minutes

- Discussion regarding possible striking or revision of previous minutes regarding a board personnel matter. Topic was tabled for later discussion