

***MAACCE Executive Council Meeting***

***Friday, June 25, 2010***

***12:30-3:00 p.m.***

***Tan-Tar-A, Lake of the Ozarks***

A meeting of the MAACCE Executive Council held at Tan-Tar-A in Lake of the Ozarks, MO, June 25, 2010. The meeting convened at 12:30 p.m., president, Jamy Preuel presiding and Lynn Voss, secretary.

*Members in attendance:*

Jamy Preul

Amy Whittaker

Tina Bueneman

Theresa Noellsch

Sandy Gummersheimer

Sheryl Ferguson

Rhonda Jones

Juli DeNisco

Michael Seppi

Joe Torrisi

Stephanie Tolen

Jimmy Reed

Diane Schroeder

Lynn Voss

Becky Walstrom

Clay Ware

***From Secretary:***

The following minutes contain the follow-up of the Executive Council Meeting in closed session and ***not*** minutes from the open, General Session on June 25, 2010 at the MAACCE Annual Conference which could not be recorded in the larger venue. Also, I am including only the reports here that were ***not*** included in the 4/30/10 Executive Council Meeting Minutes.

***Committee Reports:***

- a. Historian: Tina Bueneman (*attached*)
- b. Legislative: Tom Haggerty- *nothing new provided*
- c. Membership: Theresa Noellsch- *nothing new provided*
- d. Publicity Public Relations: *No change- report provided 4/30/10*

***Category Reports:*** (*brief category reports were presented at General Session on 6/25/10 by Diane Schroeder (AEL directors), Angie Gielow (AEL teachers) and Sheryl & Stacey (Community Education)- no change from 4/30/10*).

- a. AEL Administrators: Diane Schroeder
- b. AEL Teachers: Angie Gielow
- c. Community Education: Sheryl Ferguson & Stacey Blodgett

***Affiliate Reports:***

- a. AAACE: Becky Walstrom (*attached*)
- b. COABE: Clay Ware: *nothing new provided*
- c. MVAEA: Rhonda Jones (*attached*)
- d. NCEA: Mike Seppi- *No change- report provided 4/30/10*

***June 25, 2010 closed meeting of the MAACCE Executive Council***

***Jamy Preul-*** Jamy thanked Jimmy for his work as President last year and Jimmy has done an awesome job as President.

Overall Jamy felt the conference went really well and everyone like the “mystery” theme. The hotel had an issue the first day with a couple of scheduling problems with rooms.

### ***What Did You Really Like About the Conference?***

The bands, the karaoke, the registration team worked well together with longer registration desk hours. Participants didn't have to keep track of meal tickets since they were included with their name tags.

The keynote and capstone speakers were good. The sessions were good. Many of the sessions were full and overflowing. The AV was very good in all of the sessions.

### ***Changes/Correction to Make for Next Year's Conference:***

Check-in is at 4:00 p.m. so many registrants could not get into their rooms prior to the opening sessions of the conference which started earlier. Registrants just need to be reminded of this so they don't have the expectation to check-in earlier.

Registrants should make their hotel reservations by phone or online as opposed to Expedia, etc. so the MAACCE conference can receive credit for their room nights.

If registrants should be charged an additional fee if they stay off property. But often registrants are pressured to stay at less expensive hotels by their organizations, school districts, etc. But then MAACCE would not receive credit for those room nights.

Diane Schroeder mentioned that she went to a Higher Learning Commission conference and they had a "green theme" where participants all received a small flashdrive with all of the presentations on it. All of the presenters submitted their presentations in advance for transfer to the flashdrive so there was no need for follow-up communication to obtain information or re-creating information. It saved a lot of paper.

There is additional effort in doing this in that MAACCE might need an additional planning person to do this job as it would take some time to do this.

The MAACCE Board should be introduced at the beginning so participants know the individuals on the Board.

Becky felt that the attorney who spoke at the conference was not fully appropriate for our conference this year. A lot of the speakers were drowned out by registrants speaking at tables. The audience needs to be quieter- this is a cyclical problem. Also, during the awards, people were paying for the silent auction and no one could hear the presentation of the awards during those transactions. Maybe we should ask that people pay for their products after the speakers have concluded. Joe felt it was a facilities problem with the speakers.

Theresa suggested that the Silent Auction end when dinner is served so there is time before speakers start to complete their transactions. Or have the silent auction transactions occur after the awards presentations. We could even change the time of the Silent Auction. It could be done during lunch.

The awards ceremony should be a little more serious or special.

Rhonda Jones suggested that we do more with the past president's introduction. That they be offered more time to explain what they're currently doing, etc. Jamy disagreed and indicated that the past presidents did not really want to say more. Or maybe next year we could just do a little more for them than a brief introduction.

***Issues to Address for the 2010 MAACCE Annual Conference:***

We hoped that everyone would donate \$1.00 from everyone for Jefferson Elementary School. The goal was \$250 and to do this by obtaining \$1.00/person at the conference. We did not receive that. We must have not advertised this adequately. In the future we could possibly create a bullet on the on-line registration site as option to donate.

Many at the conference did not know what was going around when the bucket was being passed around- did not know what it was for.

Next school year Jimmy is arranging to make a presentation to the school along with Jamy, Stephanie and Commissioner DESE to make a presentation to the school. This will provide good PR for everyone.

The idea was initially discussed at the Planning Committee meetings and the subject had been raised at a Board Meeting. Originally, we had talked about doing a book drive that then turned into just collecting \$1.00 from all registrants at the MAACCE Annual Conference for one of the TurnAround schools.

The reason for this was to support the Commissioner's vision of supporting TurnAround schools. This would put MAACCE in the good graces of the Department by doing a fundraiser for one of the TurnAround schools. Also, we wanted to bring MAACCE to the attention of the Commissioner of Education.

It also might help to announce this project on the conference web site so that registrants would know so that participants would know before they arrived that a fundraiser would be going on.

We collected \$70.00 this year at the MAACCE conference. Vote to supplement this to total to reach \$250. The total number registered for the conference was 245 but we agreed to \$250. Joe Torrisi made a motion that we supplement the \$70.00 with MAACCE funds for Jefferson Elementary School. Diane Schroeder seconds. All were in favor, none opposed. We will deposit the cash in the MAACCE account and write the check for a total of \$250.00 to Jefferson Elementary School.

***Open Board Positions to Discuss:*** Joe Torrisi and Juli DeNisco are new for category. Are there any other positions that are new? Jamy will get back with us on this. Jamy welcomed them along with Amy and Sandy Cruz. There will be some vacant positions that we will get filled.

***Quarterly Meetings:*** Stephanie Tolen will set the quarterly meeting dates. Diane Schroeder indicated it is much easier to know the quarterly meeting schedule in advance. Wimba teleconferences were effective. Could we fill in one or two meetings this way?

We meet September, January & April (3 times) plus the Annual MAACCE Conference. Stephanie indicated we would get a schedule together next week and let everyone know.

**Miscellaneous Issues:** Do we have a prepared press release for attendees? No but good idea. Also, what about a FaceBook or LinkedIn page for MAACCE? It is not difficult but you have to have new information posted all of the time to make it viable. Would that be the Public Relations board member's responsibility to check into this? We'll look into this further.

About 50 conference bags remaining so those are available for sale at \$7.00/each. Diane Schroeder asked if we could distribute them to the planning committee to do with as they wish. That was agreed.

Stephanie indicated she had talked with Amy about the Treasurer transition and Stephanie said she would reconcile everything associated with this conference and hand all materials over to her in September. Prior to that, we'll make sure we get her name on all of the appropriate documentation as new MAACCE Treasurer.

At one point, there had been a discussion about hiring a person that would oversee general MAACCE operations with a phone number for that person as the contact for this. This subject came up again at the recent Past President's meeting and it was reconfirmed. We don't want to lose information. This executive position would not be full-time (\$2,000-\$3,000/yr) for organizational and continuity purposes. Clay Ware agreed this would be a very supportive position to the organization. Joe felt this sounded more like an administrative assistant position as opposed to an executive position. Jamy said we could take a vote on this in September. Clay said he would send us a position description of the person that COABE hired for their manager who fills this same role.

Jamy moved to accept the meeting minutes from April 30. All were in favor, none opposed.

Stephanie Tolen wanted to add to the Treasurer's report. One of our 15-month CDs will mature on June 28<sup>th</sup>. Stephanie recommended that we roll it over. The amount is \$11,557.69 and the interest rate is 2.2%. Becky made a motion to roll it over, Jamy seconded. All were in favor, none opposed.

Jamy made a motion to adjourn. All were in favor, none opposed.