

# MAACCE

Missouri Association for Adult  
Continuing and Community Education

www.maacce.org



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# News Exchange

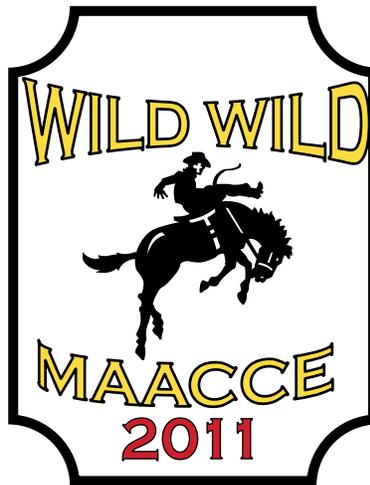
## 2011 MAACCE Conference

*If you have questions, comments, or would like to contribute news from your field, contact the News Exchange e-newsletter at [tbueneman@mail.ncmissouri.edu](mailto:tbueneman@mail.ncmissouri.edu)*

*We're on the Web!  
[www.MAACCE.com](http://www.MAACCE.com)*

*In an effort to reduce costs and benefit the environment, MAACCE introduces the all new News Exchange newsletter.*

*The newsletter will be developed as an electronic document to share with members and others interested in the news of MAACCE.*



The 2011 MAACCE conference is scheduled for June 21-24, 2011 at Tan-Tar-A Resort at the Lake of the Ozarks. The theme for the 2011 conference is WILD WILD MAACCE - Educators Roundup!

The 2011 Conference's "Western" theme is promising to be an educational, exciting, and entertaining experience. A full schedule of outstanding speakers, informative break-out sessions, great food, fun activities, and exciting entertainment has been planned- including a western costume contest, dancing, karaoke, a photo booth and even a mechanical bull! There will be plenty of time for socializing and networking!

**Ever wanted to go out in public as Wyatt Earp, Jessie James, Doc Holiday, Miss Kitty, or Annie Oakley? Now is your chance partner! At the 2011 MAACCE Conference at Tan Tar A we will be having a costume contest. Bring your western outfits along with you and see if you have what it takes to win the prize!**





## Note from the President

It's hard to believe that the annual MAACCE conference is just around the corner. By now, you probably have your registration in and hotel reservations made. You might be thinking about bringing your family with you. A few items have been added to this year's conference to raise the fun level! You may want to come early on Tuesday and join in on the Sunset Cruise. The theme is a western theme, so be prepared to have some rootin' tootin' good times, plus gain from the many meaningful sessions for your area of education.

What other benefits are there for attending the MAACCE conference? Belonging to a professional organization is a choice. By paying a fee, one agrees that services will exchange hands. For your membership in MAACCE, you receive the opportunity to learn about what's happening in the adult education community, be updated on advocacy efforts that touch all of us, and participate in an annual conference focused on topics that inform and inspire. You have access to the MAACCE website where you are kept up-to-date on conference planning, membership news and organizational information from the MAACCE Board. You are part of a community. You are a MAACCE member.

What does MAACCE expect from you, our fellow member? The Association looks to you to support and participate in MAACCE-sponsored events. It looks to you to share your experiences and expertise with your colleagues. The Association also hopes that you will take advantage of the opportunities to be involved beyond being a member. For next fiscal there will be a number of openings on the MAACCE Planning Committee and the Board that will need to be filled. In order for MAACCE to fulfill its commitment to the members, people have to be willing to volunteer, to take a risk, and to add one more thing to their schedule.

What would your commitment cost? There are usually three Board meetings (one per quarter), a meeting the night before the conference, and a transition meeting after the conference in June. These are not paid positions, at least in terms of money. The payment comes in forming new friendships, serving your colleagues, and staying current on the latest trends in adult education. So, if you're interested in becoming more involved in your professional organization, please consider volunteering to serve on the Planning Committee or Board.

Board positions and responsibilities can be found in the Constitution and By-Laws are on the website at [www.MAACCE.org](http://www.MAACCE.org). Just talk with current or previous Board members. They'll tell you it's good, honest work that provides plenty of laughs along the way. And if you can't manage a Board position, how about volunteering to provide conference help?

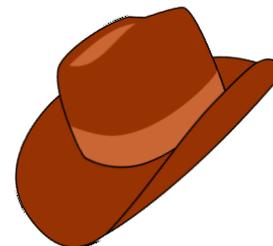
Hope to see you at the conference "Wild Wild MAACCE!" June 21-24 at Tan-Tar-A, Osage Beach.

**Jamy Preul, MAACCE President**

*Pack up your hats, boots, and spurs and  
head on down the MAACCE Ranch  
See ya all there!*

Buckaroo Discount until May 31<sup>st</sup>!  
Register Online

[MAACCE 2011 Conference Registration](#)



## Pre-Conference Sessions

### AEL Staff Management

MAACCE Pre-Conference: No fee

**Tuesday June 21, 2011 1 pm - 4:30 pm**

**Wednesday June 22, 2011 8:30 am - 12 pm**

7 hour session-- half day Tuesday and half day Wednesday



AEL Staff Management will be a detailed session on hiring practices, effective scheduling of teachers, how to deal with low performing teachers and performance based teacher evaluations. Use of volunteers and non-certified staff will also be addressed. Must attend Tuesday afternoon in order to attend Wednesday morning. Snacks and refreshments included Tuesday and breakfast available on Wednesday. For AEL Directors ONLY.

### Herding Cattle (or Dealing with Difficult Employees)

MAACCE Pre-Conference: No fee

**Tuesday June 21, 2011 1 pm - 5 pm**

If you need to know how to deal with difficult people, pull up a hay bale. Learn how to 'wrangle' with people to get best outcomes and how to 'corral' the problem people. Learn about 'horse whispering', 'hogtying' or when you might need a 'cattle prod' to get your herd to follow your lead. This is a fun and enlightening look at the top 10 ways to deal with behavior and attitude-- and to assess your role in dealing with both. Snacks and refreshments included. For Directors, Deans, and Managers-- or anyone who is riding herd over a rowdy group of people.

### Staking Your Claim (or Grant Writing 101)

MAACCE Pre-Conference: \$15

**Tuesday June 21, 2011 1 pm - 5 pm**

In this era of becoming self-sustaining programs, we're all challenged to find new revenue streams; grants are one of the hottest ticket items available. Ride on into this workshop and learn the basics of roping a real winner. You'll learn about different breeds (types of grants), how to stake your claim, make your case and win the wild west (or at least some funding for a program or two). Snacks and refreshments included. For anyone responsible for searching out new land, gold or maybe just a new revenue source.

### Managing a Ranch (or CE Roundtable)

MAACCE Pre-Conference: \$15

**Wednesday June 22, 2011 8:30 am - 12 pm**

Bring your management posse into the OK Corral and learn the business of managing your programs in a way to keep the bank from foreclosing on your farm. Tried and true methods by pioneers of programming will share tips on pricing, marketing, and re-inventing your courses and programs. We'll identify your cash cows and how to put the stinkers out to pasture. Breakfast included. For Directors, Deans, and Managers-- or anyone in charge of the ranch operations.

### Sending Smoke Signals (or Social Media)

MAACCE Pre-Conference: \$15

**Wednesday June 22, 2011 8:30 am - 12 pm**

What you need to know about social media, specifically Facebook, Twitter and LinkedIn. Learn how you can use these tools to engage with your target audience. Â Breakfast included. Open to all

## Leadership Development Institute (LDI)

Are you looking for an opportunity to grow professionally and as a member of MAACCE? MAACCE is pleased to offer the 2011 Leadership Development Institute (LDI). The Institute offers a combination of leadership training and an orientation to the MAACCE organization. In past years this opportunity has only been open to individuals who have been members for five or fewer years, however this year anyone is welcome, no matter how long they have been a member! You will have fun, make new friends, build your leadership skills, and learn how to become actively involved in MAACCE. The Institute precedes the 2011 MAACCE Conference at Tan-Tar-A Resort in Osage Beach, Missouri.

Applicants must meet the following requirements:

- Registered for the 2011 conference.
- Committed to personal, professional, and organizational development.
- Desire to have FUN, develop new FRIENDSHIPS, and exchange IDEAS.



A maximum of 20 applicants will be selected to attend the Leadership Development Institute. There is no fee for the Institute, and participants who attend the entire Institute program and who are staying at Tan-Tar-A will be awarded a

- \$50.00 stipend to defray the cost of expenses.
- Dinner June 21 and breakfast June 22 will be provided.
- Visit [www.maacce.org](http://www.maacce.org) to apply for the Institute, and for additional information on LDI.

### Sunset Cruise - June 21, 2011 (optional)



Tropic Island Cruise

7:30pm - 8:30pm

Enjoy a relaxing evening on a cruise with other MAACCE Attendees.

Limited to the first 100 people-- sign up with your conference registration!

Adult Tickets - 13 and over - \$10.00 per person

Child Ticket - Ages 4 - 12 - \$5.00 per person

Cruise ticket 3 & under - complimentary

### Silent Auction

Be sure to bring your Silent Auction items and a wagon-full of \$\$\$\$. All MAACCE participants are encouraged to bring an item of \$10.00 or higher value for the auction. Items may be dropped off at the registration desk at check in.

Contact Rhonda Jones at 314.367.5000 or [rhonda.jones@slps.org](mailto:rhonda.jones@slps.org) for more information.



### Conference Bunkhouse Reservations

- On-line reservations can be made at [www.tan-tar-a.com](http://www.tan-tar-a.com)
- Click on "Online Reservations" then "Groups and Conference."
- Use group number MAAC and group password MAAC.
- Or call 1-800-826-8272.

## Wednesday Evening Entertainment



### The Menagerie

Colin LaVaute- Vocals, Guitar, Keys  
Adam Rolfes- Guitar  
Cody Sprock- Bass  
Zack Blomberg- Drums

The Menagerie is the acoustic version of Decadent Nation. Wanting to indulge in just having a good time with some of the band's favorite tunes, The Menagerie specializes in covers from the 80's, 90's, and 00's.

"The day to day grind leaves most of us desensitized from our natural state of being," says front-man Colin LaVaute, "our music is bred on the notion that everyone needs to get back in touch with that beast inside of them." DN's visceral live shows bring the beast out in all who are present. With distinctive flair, and meticulous precision the band has a knack for playing to crowds of any kind, and leaving them wanting more.

Come join us on Wednesday June 22<sup>nd</sup> to enjoy the music of The Menagerie. **There will also be a mechanical bull to ride, and a photo booth.** Hope to see everyone there!



Check out the conference page on our website!

<http://maacce.org/conference.php>

## A Preview of Break-Out Sessions

*The conference will include nearly 50 breakout sessions for attendees to choose from. Here is a sneak peak at one presentation.*

### 25 Ways to Win with People– Dana Thorp Patterson

When you love what you do, you seldom need external reinforcement or encouragement to do your job. A natural level of enthusiasm keeps you going in the right direction. But what happens to people (and you know some of them) when they are not completely enamored of their job or the tasks given to them? How can you reach out and help encourage them to do great things? One way to encourage them quickly and effectively is point out their strengths – to them and to others. Look at a couple of people you work with frequently or closely on a daily basis. Can you point out what their strengths are? (If you are a supervisor, you might tend to note their weaknesses, so this might stretch you a bit and exercise a positive side in YOU!). Practice giving some positive reinforcement to an individual or two with whom you work, and see if you notice changes in their attitudes or behaviors at work.

One word of caution: My mother used to say that if I didn't have anything nice to say, I should not say anything at all. (Remind me sometime to tell you the three important life lessons she left me with. I think they might surprise you!) If you truly can't find a strength to point out in someone, it's best to stay away from that method. People know when a compliment is insincere at best or, at worst, far from the truth - then they will be insulted.

How do YOU get positive reinforcement from your peers and/or your supervisor? Do you have to wait for your annual review to hear the words "You're doing a great job!"? Let others know that you really respond to an occasional word of affirmation – it doesn't take much to make us feel respected and that our contribution to the job really matters. Follow up by remembering that many people, just like you feel neglected during the year, so offer words of (sincere!) encouragement when you can. The power of a word is pretty incredible!

Attend the session Blazing New Trails-25 Ways to Win with People to learn the other ways you can positively impact others.

## MAACCE 2011 Award Categories-Nominations Extended to May 5<sup>th</sup>!

Take time to recognize outstanding MAACCE members by nominating them for one of the Awards listed below. Nomination forms are on the website at <http://maacce.org/awards.php>

### **The Don Fancher Outstanding Educator Award**

Nominee must be a member of MAACCE at time of nomination and have served a minimum of five years in adult, continuing, or community education. The Don Fancher Outstanding Educator Award is presented to a MAACCE member who shows a commitment to excellence in practice. A dedication to students and constituents. A contribution to research and/or improved practice. The award winner also shows evidence of sustained interest in the field and a commitment to the philosophy and advocacy of adult education principles.

### **Distinguished Service Award**

Nominee must be a member of MAACCE at time of nomination and have served a minimum of ten years or more in the field. The Distinguished Service Award is given to a MAACCE member who has given a solid contribution to sustained service in the field. A contribution to improved delivery of adult education. Service as a mentor and resource to colleagues and practitioners in the field. This person has made an effort to promote MAACCE at the local, state, or national level and exhibits a continued commitment to preserving excellence of practice in the field of adult, continuing, or community education.

### **Special Achievement Award**

Nominee must be a member of MAACCE at the time of nomination. Please include the date and a description of special achievement. The Special Achievement Award is given to a person who has helped improve practice or delivery of adult, continuing, or community education.

Has made a positive impact on an individual, community, or constituent base. Has displayed innovation in the development or delivery of practice and contributed to the betterment of an individual, community, or constituent base.

### **Award of Merit**

Nominee does not have to be a MAACCE member. Nominee may be an agency, business, school district, college, or individual that has contributed to or supported adult education. The Award of Merit is presented to an organization or individual who demonstrated an active interest in promoting and developing adult, continuing, or community education. Exhibited dedication to the advancement of constituents and individuals in the field. Demonstrated a commitment to the philosophy of adult education practices. Employed the use of adult education and principles through programming and leadership in adult, continuing, and community education.

### **The Newcomer of the Year Award**

Nominee must be a member of MAACCE at the time of nomination and have been a member of MAACCE for less than five years. The Newcomer of the Year Award is given to a member who exhibits enthusiasm and willingness to serve in the field and practice of adult, continuing, and community education. Have interest and investment in personal continued learning and development as a practitioner in the field. Show willingness to consult other professionals and networks to further personal learning and growth and exhibit a level of innovation in the promotion of adult, continuing, or community education.

Applications for all awards should be sent to:

Joe Torrisi

Community Education Specialist

St. Louis Public Schools

801 N. 11th St.

St. Louis, MO 63101

**Deadline for submissions is May 5, 2011**

## AEL Teacher Category News

The AEL Teacher Category Scholarship Committee is excited to announce the recipients of the 2011 MAACCE Conference Scholarships. The winners are **Cathy Manning** from the North Kansas City program and **Pam Olender** from the Independence School District program.

Congratulations! See you at the lake!  
Juli DeNisco, AEL Teacher Category Chair

## Higher Ed Category News

Hello everyone!

As current chair of the Higher Education category, I would like to encourage you to sign up for the upcoming MAACCE conference and invite a friend! I know that funds are tight, but the conference fees are very reasonable.

Regards,  
Sandy Gummersheimer



## About MAACCE

The **Missouri Association for Adult Continuing and Community Education** furnishes you an important link with other disciplines concerned with community development and lifelong learning. From the annual meeting with opportunities for professional development and discussion of current topics in the field, to publications that keep you informed of adult and community education activities in Missouri, MAACCE is your link to professionals in practice.

## COABE NEWS

**Group Membership Discounts:** Looking for more ways to save during these hard economic times? It's not hard to do the math. Group members enjoy deep discounts! Individuals enrolled under a group membership enjoy all of the savings and discounts. The more individuals you enroll, the greater the savings per member. State associations and coalitions are welcome, and there is no cap on the number of individuals that can join for your group membership.

### INDIVIDUAL MEMBERSHIP

Individual membership 1 individual \$35

### GROUP MEMBERSHIP

- Affiliate group membership  
5 individuals \$150 Save \$25 (\$30 per person)
- Small group membership  
10 individuals \$300 Save \$50 (\$30 per person)
- Medium group membership  
25 individuals \$700 Save \$175 (\$28 per person)
- Large group membership  
50 individuals \$1,200 Save \$550 (\$24 per person)  
100 individuals \$1,200 Save \$1,100 (\$12 per person)  
200 individuals \$1,200 Save \$5,800 (\$6 per person)  
300 individuals \$1,200 Save \$9,300 (\$4 per person)  
400 individuals \$1,200 Save 12,800 (\$3 per person)  
500 individuals \$1,200 Save \$16,300 (\$2.40 per person)

### New Benefits of Membership:

**Employment Bulletin Board:** Nationwide bulletin board created to assist our members in finding employment. You can peruse this site for adult education employment opportunities, or share opportunities with your colleagues.

**Online Repository:** Developed by and for members, you are welcome to upload professional development best practices to our national repository.

**National Institute for Literacy Scholarship:** In addition to the robust national awards, scholarships, and incentive grants that COABE offers, we are proud to share that the National Institute for Literacy has endowed \$20,000 in gift funds to COABE for members that wish to attend COABE conferences. One \$1,000 award will be made annually, and all members may apply.

**Conference Mini Grants:** COABE awarded fifty Dollar General mini grants and five GED Academy scholarships to attend this year's 2011 national conference in San Francisco, CA!

**VIP Vendor Partners:** COABE is partnering with leaders in the adult education field to provide our members with special opportunities and substantial discounts on AE products and services. The VIP vendor partners include Steck-Vaughn, Pearson Longman, Aztec Software, GED Academy, CTB McGraw-Hill, Office Max, Eastwood Litho, and Wonderlic.

Contact Information: COABE - PO Box 620 -Syracuse, NY 13206  
Phone: 888-44-COABE - Fax: 866-941-5129  
Email: [info@coabe.org](mailto:info@coabe.org) - [www.COABE.org](http://www.COABE.org)

## MAACCE News Exchange

### MAACCE Executive Council-Officers

#### PRESIDENT

Jamy Preul

MO AEL Professional Development Center  
North Central MO College  
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jpreul@mail.ncmissouri.edu

#### PRESIDENT-ELECT

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#### TREASURER

Amy Whittaker  
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St. Joseph MO 64501  
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#### PAST PRESIDENT

James "Jimmy" Reed  
P.O. Box 480  
Jefferson City, MO 65102  
573.526.3961  
Fax: 573.526.4261  
james.reed@dese.mo.gov

#### SECRETARY

Lynn Voss  
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University of Missouri - St. Louis  
1 University Blvd.  
St. Louis, MO 63121  
314.516.5972

#### OUR MEMBERS INCLUDE:

- Adult education and literacy
- Adult counseling
- Allied healthcare
- Community-based organizations
- Corrections/institutional training & education
- Extension services
- Human resources development managers/trainers
- Job training and manpower employment
- One-stop career center professionals
- Private consultants in education & training
- Public/private universities, community college, and public school continuing education
- School-age child care
- Volunteer programs

### MAACCE Membership is included with your Conference Registration!

If you are not attending the conference and would like to join MAACCE, simply print and complete the form from the MAACCE website or the Membership form link below (Ctrl+Click), write a check payable to MAACCE, and mail to:

Amy Whittaker, St. Joseph AEL, The Webster Learning Center, 1211 N. 18th St., St. Joseph MO 64501

 [Membership form](#)

Membership fees are as Annual -- \$25.00 or Lifetime -- \$250.00

The following categories are available:

AEL -- adult education and literacy, CE -- community education, HE -- higher education, AS—after school